



MOVING NEW YORK FORWARD | YEAR IN REVIEW FY 2021





THE JAVITS CENTER ANNUAL REPORT
FY 2020-2021

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Governor Kathy Hochul

“The entire management and staff who keep the Javits Center operating as a versatile, adaptable, multipurpose complex can be proud of their efforts and know that New Yorkers are grateful.”



Dear New Yorkers,
Among New York City’s most recognized landmarks are ones that bring people together for events and experiences. For over thirty years, the Javits Center has provided the setting for thousands of shows, exhibits, and meetings that have drawn millions of attendees from around the world.

As an institution, the Javits Center is part of the very essence of New York – highlighting the best of our great City and its prominent role as a financial hub and focal point for arts, entertainment, fashion, and food. Its location along the Hudson offers a scenic backdrop, which reminds people that New York is a harbor city open to the world, and it complements this global status as a place to come and share innovative ideas that advance society.

Year after year, this iconic space attracts international visitors who support the business and tourism industries of New York City and State. With its recently completed expansion, the Javits Center is one of the most exciting event venues in the United States, now offering a

dynamic campus of more than three million square feet.

History has also shown that the Javits Center is much more than a convention center. During some of the most challenging times, the Center opened its doors to support New York – from providing a staging area in the aftermath of the September 11th attacks, to serving as the distribution site for more COVID-19 vaccines than any other location in the United States. The entire management and staff who keep the Javits Center operating as a versatile, adaptable, multipurpose complex can be proud of their efforts and know that New Yorkers are grateful.

We all look forward to a bright future for the Javits Center.

Sincerely,

A handwritten signature in black ink that reads "Kathy Hochul". The signature is written in a cursive, flowing style.

Governor Kathy Hochul

President and CEO

Alan E. Steel

“With our expansion project now complete, it is a perfect opportunity to open our doors to new audiences and continue to serve as one of New York’s greatest economic assets.”



Our primary mission has always been to host large-scale events that generate economic activity, and we are excited to be back in business. Since August 2021, we have been hosting a steady stream of events, and I am happy to state that our guests are thrilled to meet in person once again. After months of isolation at home and away from colleagues, there is a strong demand for conducting business face to face – and our calendar reflects that. Web-based conference calls, while useful to some degree, have proven to be no match for the exhilaration of connecting with someone in person.

We have implemented a number of policies to better ensure everyone’s safety – from installing hospital-grade air filters to requiring proof of vaccination – and we have been working closely with event organizers and city and state officials to create a safe and effective experience for everyone.

Playing a vital role in New York’s response to COVID-19 has been the honor of a lifetime for the employees of our organization.

Hundreds of our men and women put their lives at risk to help New Yorkers in need, and as a result, our city and state is ready to move forward. And so are we.

With our expansion project now complete, it is a perfect opportunity to open our doors to new audiences and continue to serve as one of New York’s greatest economic assets. Our sustainable upgrades will reduce our impact on the West Side community, and our dynamic spaces will attract new events and exhibitors who will support local businesses across the region.

We look forward to seeing you in person and on the show floor. New York is back!

Sincerely,

Alan E. Steel

646,000
NUMBER OF VACCINES DISTRIBUTED
IN LESS THAN SIX MONTHS

100
NUMBER OF STAINLESS STEEL BOLLARDS
INSTALLED ALONG CAMPUS PERIMETER

1,500
NUMBER OF EMERGENCY RESPONDERS STATIONED
AT JAVITS CENTER DURING VACCINATION CENTER

344,000
NUMBER OF GALLONS OF WATER
RECYCLED BELOW EXPANSION ROOFTOP

32
NUMBER OF APPLES TREES ON THE
EXPANSION ROOFTOP

140,000
NUMBER OF WIRELESS DEVICES SUPPORTED
ON NEW EXPANDED NETWORK

200
NUMBER OF EVENT TRUCKS HOUSED
IN NEW MARSHALING FACILITY

125
NUMBER OF FEET BETWEEN COLUMNS
IN NEW EXHIBITION HALL

500,000
NUMBER OF SQUARE FOOTAGE OF
CONTIGUOUS SPACE ON LEVEL 3

51
NUMBER OF CROPS PLANNED FOR THE
ROOFTOP FARM IN YEAR ONE





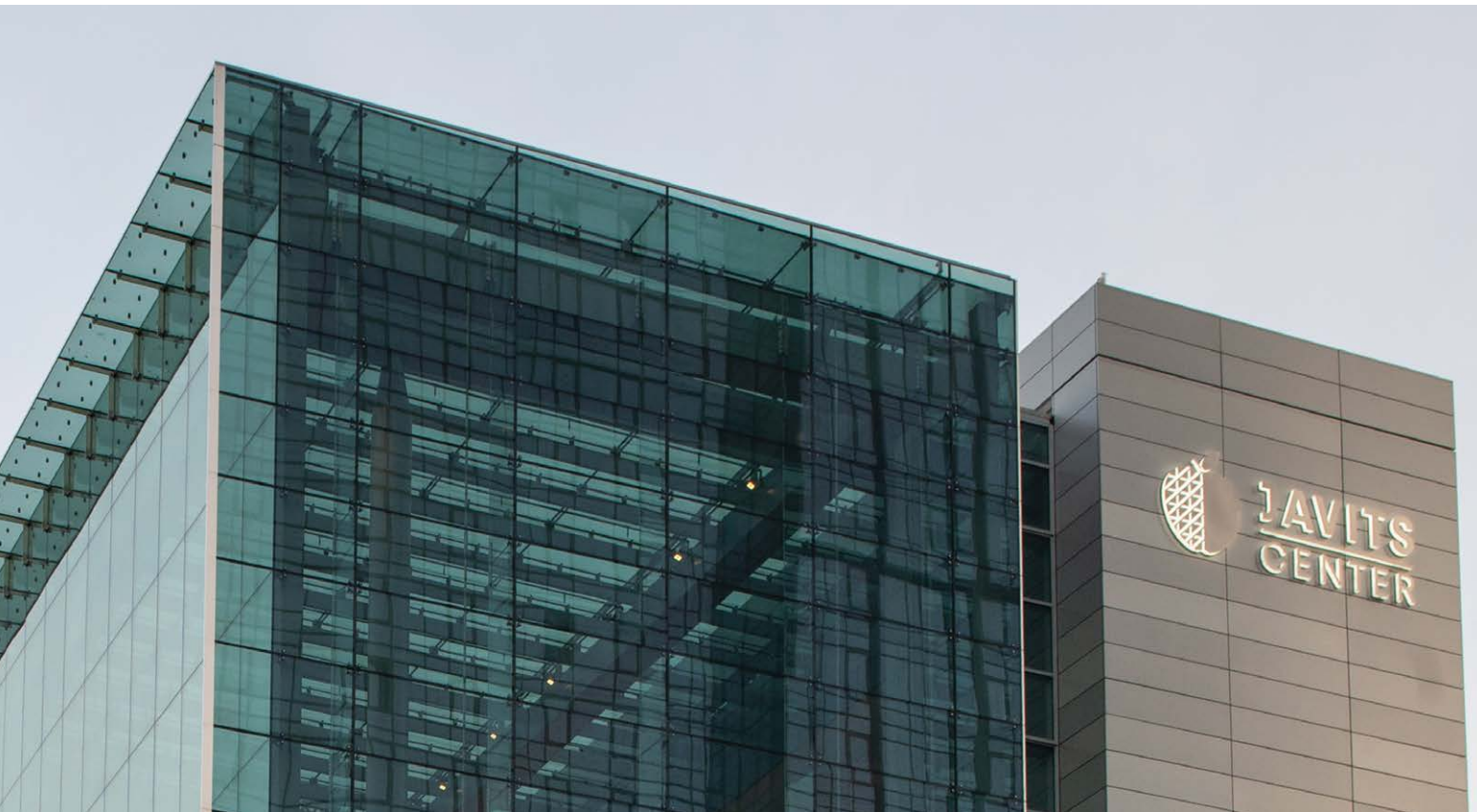
NY NOW
NY NOW

NY NOW
Curated Product Display
Crystal Palace North
A collection of timeless products with
purpose-driven
thoughtful and inspired by our Creative
Director and award-winning, Interior
Designer, Brad Ford.
Designed with sustainability in mind
it's beautiful, natural and easy to re-use.

DON'T
do business
WITHOUT IT

WASH ONLY

RECYCLE



Introduction

Like so many cities throughout the world, COVID-19 had a significant impact on New York City over the past two years, and the Javits Center has played a critical role in its response and recovery.

First as a field hospital, then as a vaccination center – the largest of its kind in the United States – the Javits Center and its employees served as a beacon of hope for so many New Yorkers, distributing more than 646,000 vaccines in less than six months. With support from hundreds of New York National Guard members and state Department of Health employees, the Javits Center created a safe and comfortable environment where New Yorkers of all ages and backgrounds were welcome to receive their life-saving vaccines and help our city and state move forward beyond this unimaginable crisis. We partnered with non-profit organization Sing for Hope to bring in musicians to

play on a daily basis, and we installed a Wall of Thanks to allow visitors to post messages of appreciation.

Following the closing of the vaccination center, our employees worked closely with clients and business partners to prepare to host events again as our historic expansion project came to a close. With more than 1 million square feet of state-of-the-art space to offer, our staffers continue to provide tours to industry leaders and newcomers, showcasing the possibilities of the dynamic spaces – from the largest special event space in the Northeast to a massive outdoor terrace overlooking the Hudson River.



New York State now has one of the highest vaccination rates in the nation, and with industry confidence building across all audiences, our event calendar is booking up quickly. From August to December 2021, nearly 50 events were booked throughout the expanded convention center, demonstrating the strong demand for in-person events.

Meeting in person has never been more valued by so many, and we're thrilled to welcome customers and colleagues back to our convention center on Manhattan's West Side. Face-to-face business is one of the keys to jumpstarting our local and national economies, creating new jobs and sharing important ideas that can create a safer, stronger world for all of us.

Coming Back

The show floor is open!

Nearly 18 months after the Javits Center transformed into a COVID-19 field hospital at the height of the pandemic, our facility hosted our first major events in August 2021 – a major milestone for our organization and local events industry members. With new safety protocols implemented – including proof of vaccination and face coverings for all events -- the return of live, in-person events was an exciting moment for all those involved.

Led by one of the industry largest organizations, Emerald, NY NOW and JA New York were smaller in size compared to previous events, but both were successful in bringing together buyers and sellers that produced real results. **“Our role has always been to support our community of small businesses, and that role has never been more important than now,”** said **Tim Hart, Senior Vice President, NY NOW.** **“This is such an exciting time for New York City, and all**

of us have a role to play in its cultural and economic resurgence.”

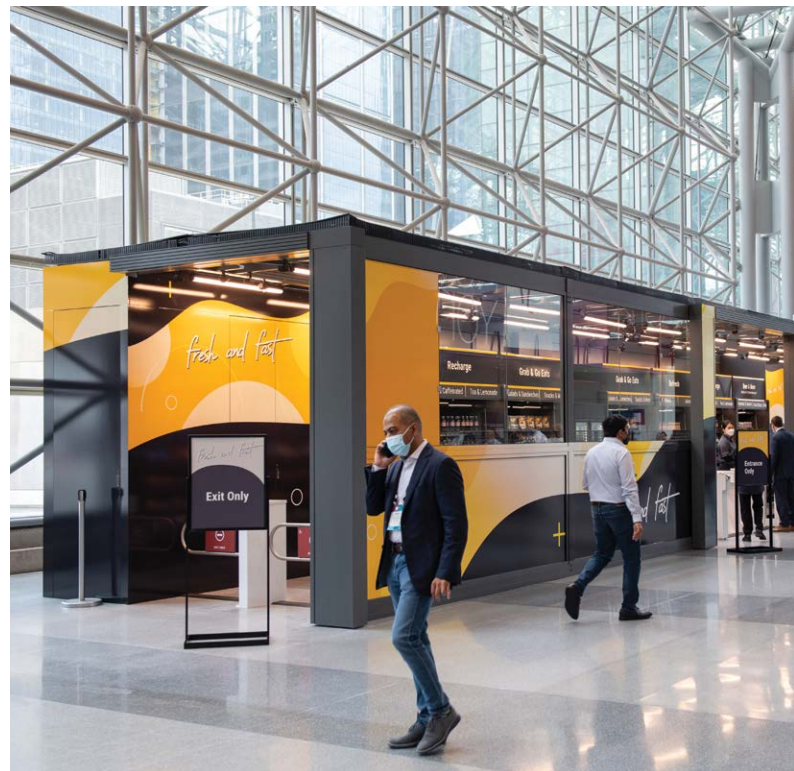
Other events quickly followed in September, including The Armory Show, which brought art collectors and buyers from across the world to Manhattan's West Side. More than 40 international galleries participated in the popular event, including those from Germany, Mexico and the United Kingdom. The first event held in the expansion – including the 54,000 square-foot Overview – was the SALT conference, a finance-focused event that brought together industry titans to discuss the latest trends. The event attracted double the number of attendees, reinforcing the unique opportunities that New York City offers, including the expanded Javits Center. **“We sold the place out. We couldn't fit people in,”** its founder, **Anthony Scaramucci,** told the *New York Daily News* days later. **“It was a total success.”**



In October and November, we hosted several special events with New York's political, business and cultural leaders, including the Robin Hood Fall Benefit, the Alfred E. Smith Dinner and New York Building Congress' Centennial Gala. Behind the success of these events is Cultivated, the Javits Center's new dining and hospitality team. Cultivated has played a prominent role in the convention center's comeback, providing customers with exciting new menus and renovated retail locations in collaboration with Levy and CxRA. Our Fresh and Fast location on the North Concourse has opened – giving visitors a chance to experience a touchless café equipped with Amazon's Just Walk Out technology. We're the first convention center in the country to offer such a café, allowing customers to swipe their credit card to enter and then take their items without having to check out. The café features signature menu items, freshly made sandwiches, salads

and bowls with high quality ingredients, as well as grab-and-go items. **“The future of hospitality and guest experiences is about meeting people where they are, and being intentional about understanding their preferences, to create unique food and beverage offerings each guest values,”** said Andy Lansing, President and CEO of Levy.

As part of a redefined hospitality experience, new furniture can be seen throughout the expanded convention center, including the Food Court on Level 1, as well as the pre-function spaces and outdoor terrace in the expansion. There are state-of-the-art kitchens located on each level of the expansion where events are hosted, providing a new level of service for our guests.



Completing History

Construction of the historic expansion of the Javits Center was completed in 2021 – despite the challenges related to the COVID-19 pandemic, including the loss of two months of work due to the statewide suspension of non-essential construction.

The massive project has added 1.2 million square feet of total event-related space and was completed on budget. Expanding the Javits Center will continue to support New York City's role as a leading tourism, hospitality and business destination, serving as a key part of the ongoing redevelopment of Manhattan's West Side, including Pier 76 which has been transformed into a public park.

With state-of-the-art equipment and cutting-edge technology, the expanded Javits Center features 50 percent more front-of-house and back-of-house areas, including new exhibit and meeting room spaces, a glass-enclosed rooftop pavilion and a truck marshaling facility that will accelerate event operations and reduce traffic congestion. In addition, there is now more than 200,000 square feet of new meeting room and pre-function space, including a 54,000 square-foot special event space — the largest event space of its kind in the Northeast. All of the new exhibition and meeting spaces are equipped with the latest technology in lighting fixtures, heating and cooling systems and wireless connectivity. With the addition of a new exhibition hall on Level 3, there is now 500,000 square feet of event space, which will help the facility attract international business conferences. The highlights include:

- A separate, exclusive entrance on 11th Avenue for special events;
- A four-level truck marshaling facility housing all event trucks;
- 27 new loading docks to reduce move-in and move-out periods for events;
- A total of four fully equipped kitchens on Levels 3, 4 and 5;
- Stunning views of our 6.75-acre green roof, Hudson Yards and Hudson River;
- Digital screens for all meeting rooms to display event schedule and branding;
- A state-of-the-art coat check system that can handle 6,000 garments;
- Back-of-house corridors to provide seamless, discreet service for all events; and
- The project achieved LEED Gold certification from the U.S. Green Building Council.

More than 3,000 construction professionals worked on the four-year project, which was led by the New York Convention Center Development Corporation, a subsidiary of Empire State Development, and contractors Lendlease and Turner, as well as architectural firms architectural firms TVS, Moody Nolan, Stantec and WXY Studio. Throughout the entire project, operations at the Javits Center were never impacted, including activities related to the COVID hospital and the vaccination center.

“With this expansion, the Javits Center will set a new industry benchmark for sustainability, technology, flexible event space and a first of its kind truck marshaling facility to greatly reduce traffic in the surrounding neighborhoods, said TVS Principal, Rob Svedberg, FAIA. “The extraordinary views from the expansion out to the city have never been seen before and will create an entirely unique guest experience that no other city in the world can match.”



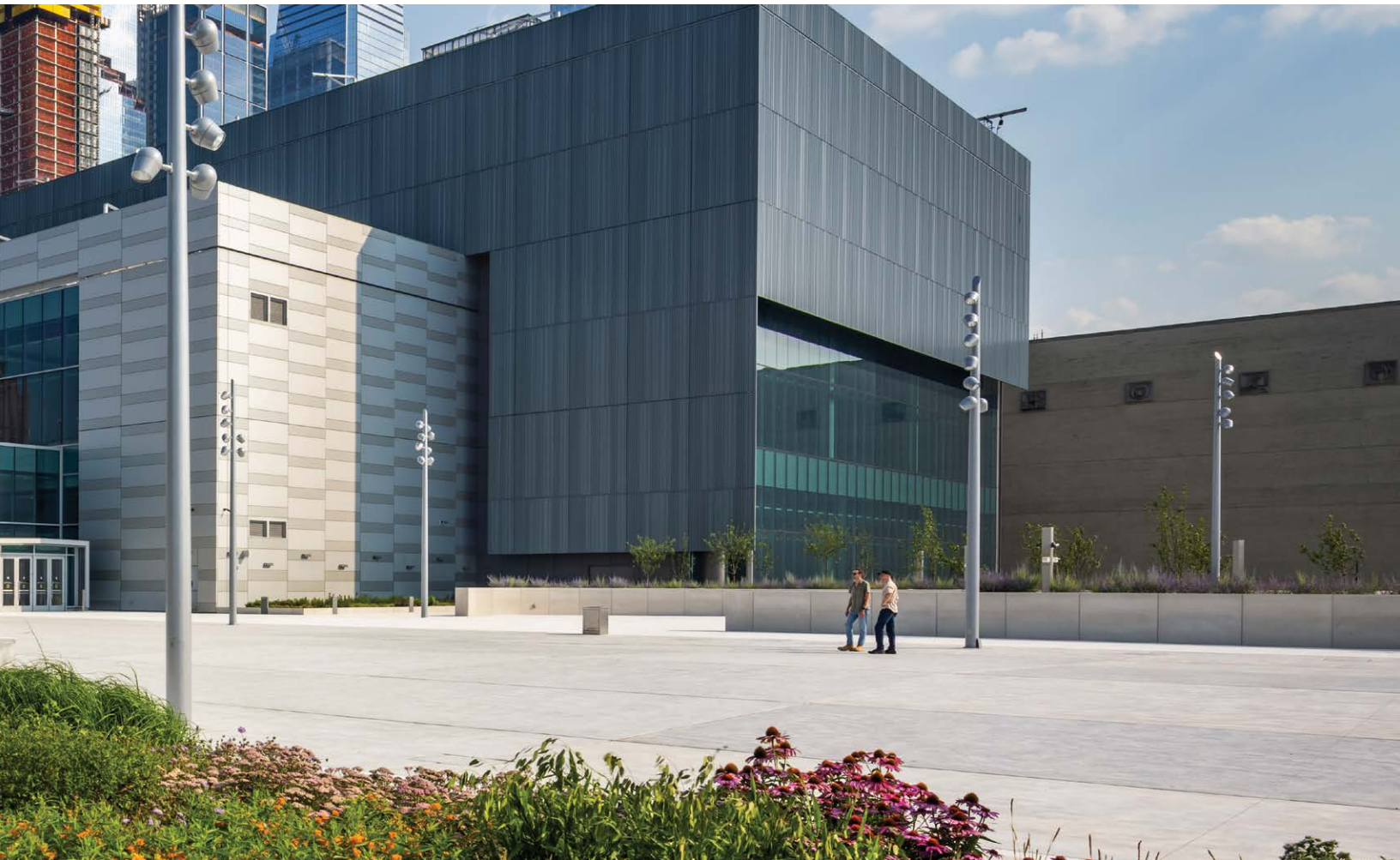




In September 2021, the 200,000 square-foot expansion rooftop was completed, and it has quickly become a favorite of event and meeting planners and environmental enthusiasts. The rooftop features a 15,000 square-foot, glass-enclosed pavilion with a retractable garage door that connects guests to the outdoor terrace, which includes a meadow and shade garden with native and pollinator-friendly plants, as well as an orchard with 32 apple trees and six pear trees. On the eastern side of the rooftop, there's a one-acre rooftop farm that provides fresh produce for on-site consumption – with recycled rainwater used for irrigation. There's also a greenhouse that will allow farmers to grow produce and support our in-house chefs throughout the year. Brooklyn Grange, a Brooklyn-based urban farming company, is managing the day-to-day operations of the farm and the greenhouse and works closely with Cultivated to direct crops to our on-site kitchens where the produce is incorporated into client meals.

OTHER HIGHLIGHTS INCLUDE:

- **Roof-to-Table.** With agricultural soil 18 inches deep, the rooftop farm is expected to grow about 40,000 pounds of produce per year, creating a true roof-to-table experience. Members of Brooklyn Grange plan to grow more than 50 crops in the coming year – from arugula to zucchini – and are working closely with our in-house chefs to determine seasonal crop plans tailored to the clients' needs;
- **The Greenhouse.** The rooftop greenhouse is equipped with the latest AgTech innovations that will be managed by members of Brooklyn Grange so produce can be grown throughout the year – despite weather conditions;



- **Water Conservation.** The installation of two 334,000-gallon underground retention cisterns helps capture and treat rainwater to be used for irrigation on the roof, reducing the need for potable water for irrigation by at least 50;
- **Solar Farm.** More than 3,000 solar panels will be installed on the existing and expansion rooftops, making it the largest rooftop solar farm in Manhattan. In conjunction with the New York Power Authority and Siemens, the project is expected to generate 1.7 megawatts of solar energy with an additional 3.5 megawatts of battery storage, providing the convention center with more than 2 gigawatt hours per year; and
- **Diverted waste.** 75% or more of all construction waste was diverted from landfills for reuse, and all construction materials were chosen with sustainable characteristics including high recycled content, locally sourced and sustainably harvested wood.

The expansion's sustainable elements serve as the latest chapter in the Javits Center's sustainability story, which includes a 6.75-acre green roof that is home to 35 bird species, five bat species and five bee hives. With cutting-edge equipment and a focus on efficiency, energy consumption has been reduced by 26 percent, translating into millions of dollars in savings.

Protecting New Yorkers

The Javits Center's vaccination center reinforced the importance of the convention center to the New York community, proving the value of such a facility in a time of unimaginable crisis.



From January to July 2021, more than 646,000 vaccines were distributed inside our halls – helping to put the city and state on the road to recovery. Inside the vaccination center, four stations were created – an information center, a registration area, a vaccination area and a waiting area (to ensure there were no adverse effects) – and our staffers worked side-by-side with National Guard members and officials from the state Department of Health to ensure each station operated in a seamless fashion. At the peak of activity, 14,000 vaccines were administered in one day.

To improve the experience, we partnered with a non-profit organization, Sing for Hope, and local violinist Victoria Paterson, who started her own nonprofit, Music and Medicine, to bring musicians to play for New Yorkers on a daily basis, and the results were astounding. For a few hours each day – for more than 120 consecutive days – a string quartet played a variety of classical and pop songs – providing employment to out-of-work musicians and lifting the spirits of those in the building for their vaccine. In the end, the sounds of music seem to soothe people still affected by the isolation caused by the pandemic. “This past year has been a highly stressful environment, and people’s mental health has been suffering,” Dr. Azmatullah Hussaini told the Associated Press. “But with people coming for the vaccine, this environment is filled with hope because this is a way to end the pandemic.”

We also installed a Wall of Thanks where New Yorkers could post messages of gratitude and appreciation for the workers on site helping to administer the vaccine. In total, we collected about 50,000 notecards from visitors who expressed words of hope and relief after receiving the vaccine. In September, Governor Kathy Hochul (then Lieutenant Governor) visited the vaccination center in support of our efforts, commending the staffers for their dedication to New York’s recovery.

As part of our JavitsCares program, hundreds of items used in the operation of the field hospital and the



vaccination center were repurposed and donated to non-profit organizations. For example, hundreds of floor lamps – used to identify open registration tables for New Yorkers with vaccination appointments – were donated, along with beverage dispensers, clothing and tables.

From all accounts, the reaction to our vaccination center was very positive, helping to reshape how people viewed the Javits Center, its staff – and what it means to the surrounding community. At a difficult time for so many, our operation instilled confidence in the process of New York State’s slow but steady recovery – providing a bright light at the end of a very dark tunnel.

“After being settled in at the Javits Center, my apprehension eased quickly. My improvised, tent-like cubicle was comfortable, and my doctors and nurses were caring and watchful. And, in a strange way, seeing that other New Yorkers were being treated in a hospital erected seemingly overnight gave me hope that Covid patients were being well-taken care of.”

– Vox, Anonymous Patient, April 13, 2020

“It was also a cross section of ages, ethnicities and disabilities, such as the deaf couple nearby who used an iPad to communicate with the soldiers. It was a humbling and inspiring exercise in our shared humanity; let us hope we can retain that memory in the post-pandemic world ... It would be nice to remember something else, too: that government bureaucracy can sometimes be a force for good.”

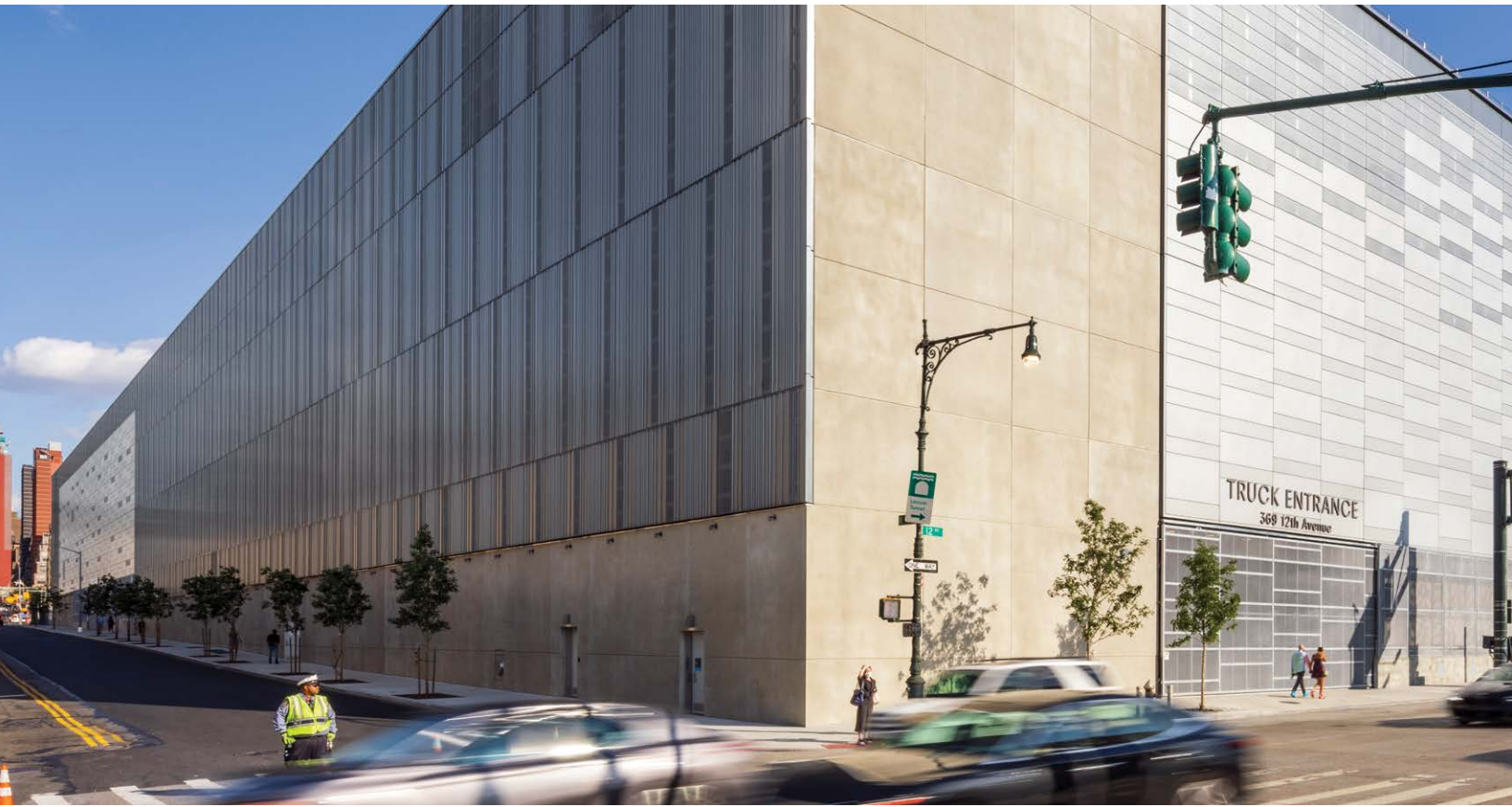
– *Financial Times*, April 14, 2021

“I inject 100 to 150 people a day with the Pfizer vaccine. Sundays are the busiest. I spend five to 10 minutes with each person. Everyone is happy, grateful and appreciative. Everyone has thanked me; some have cried. In the morning, they all say how surprised they are that the line moved so fast and wished the airport moved as quickly.”

– Nicole Brienza, RN, *New York Times*, March 26, 2021

“The Javits Center – normally the home of various comic-book confabs and one highly dramatic presidential non-victory – had become ‘operational nirvana’ said [Erin] Fox, a vice president of operations for Kaplan North America. The convention center had transformed into a key hub of a New York City vaccination push that by April was inoculating close to 100,000 people a day.”

– *TIME* magazine, April 8, 2021



Setting a New Standard

With the expansion completed, the Javits Center is setting a new standard among event venues nationwide, providing a level of efficiency and expertise unmatched throughout the industry.

New infrastructure has allowed our organization to refine our operations, making it easier than ever for businesses to do business here. Our new truck marshaling facility is equipped with cutting-edge technology designed specifically for event operations that will accelerate the process of moving freight in and out of the building, while reducing truck traffic and pollution. The four-level concrete structure can house 200 trucks at any one time and contains a series of license plate readers, weigh scales and object-recognition cameras to secure and streamline the 24-hour marshaling operation.

With hundreds of digital cameras and sensors installed throughout the expanded Javits Center, the Javits Center is the first convention center in the United States to employ such an on-site marshaling system to track, monitor and accelerate the arrival and departure of event-related trucks. Powered by software developed by New York-based security firm Building Intelligence, it is designed to help event organizers, contractors and exhibitors manage the flow of event-related materials in and out of the convention center in conjunction with Javits Center staffers. Vehicles, including those in transit and on site, can be monitored via real-time



Photos courtesy of Albert Vecerka/Esto

dashboards and allow organizers to better plan the construction and deconstruction of events. All vehicle and driver information will be uploaded prior to each event, and drivers will utilize a mobile app that provides real-time data on the availability of loading docks and scheduled times for arrivals and departures. In addition, the Javits Center is launching a trusted driver program which creates a secure and frictionless entry path – allowing participating drivers to check-in via the mobile app so they can enter the facility immediately once their vehicles are scanned upon approach to the convention center on 12th Avenue. “This is the fastest, cleanest and safest way to move trucks in and out of any major venue in America,” said Alan Steel, President and CEO of the Javits Center. “This new system will be the key to maximizing our ability to host large-scale events that support New York’s economy while minimizing our impact on our community.”

OTHER RECENT IMPROVEMENTS INCLUDE:

- A state-of-the-art broadcast studio for virtual and hybrid events;
- Installation of more than 100 stainless steel bollards, gates and raptors along the building’s perimeter to prevent unauthorized vehicles from entering/leaving;
- A microgrid with three new generators that serve to decrease reliance on the grid during any event that may trigger an electrical shutdown or a sudden loss of power. The microgrid is a key element to making the Javits Center more resilient to any disasters and can provide the venue with energy to be off grid for up to six consecutive days; and
- Installation of hospital grade High Efficiency Particulate Air (HEPA) filters to improve air filtration and ventilation; received Global Biorisk Advisory Council (GBAC) accreditation, implementing the industry’s highest standards for cleaning and disinfection.



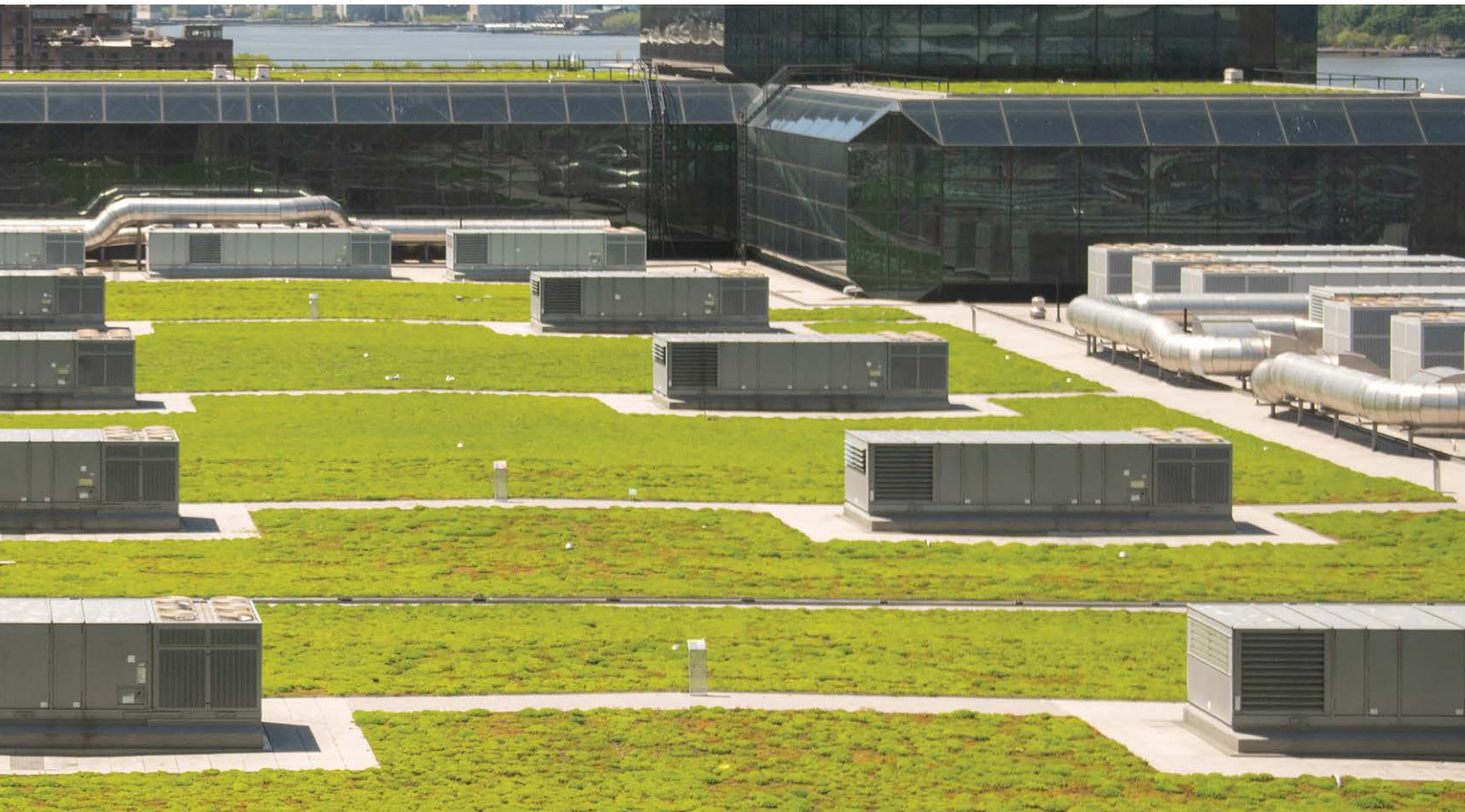
Improving our infrastructure also means expanding our sustainability program. In the expansion, the HVAC system includes CO₂ sensors in all common spaces to adjust ventilation rates based on occupancy. All multi-occupancy spaces that are regularly occupied will have shared lighting controls that occupants can adjust, and at least 90% of individual regularly occupied spaces will have lighting controls. Materials and finishes selected are low in volatile organic compounds for healthy indoor air.

In April 2020, the Javits Center achieved platinum level certification under the Events Industry Council's (EIC) Sustainable Event Standards (SES). This is the highest level of certification in EIC SES and is based on criteria for organizational management, climate action, air quality, community, energy management, marketing and communications, supply chain management, waste management, and water conservation.

The Javits Center continues to be enrolled in three Demand Response (DR) programs: the New York Independent System Operator (NYISO) Special Case Resource Program, the Con Edison Commercial

Resource Systems Release Program (CSRP) and the Con Edison Distribution Load Relief Program (DLRP). Demand Response is the voluntary act of reducing consumption from the grid during periods of high electrical demand. As a building in Midtown West, decreasing consumption at the Javits Center ultimately reduces strain on the highly used 42nd Street grid. DR events are triggered by days of high demand such as summer cooling degree days when consumers use air conditioning. In the summer of 2020, the building achieved more than \$631,000 in energy cost savings.

The Javits Center's mechanical and electrical rooms (MERs) are the backbone of all secondary utilities distribution for the facility. These dedicated spaces are occupied by heating, ventilation, and air conditioning (HVAC) systems, cooling towers, smoke exhaust fans, plumbing lift stations, pumping equipment and secondary electrical power distribution substations. The equipment primarily supports all event function spaces, meeting rooms, expo halls, kitchens, back-of-house supporting spaces, administrative offices, security systems, IT infrastructure and interior and exterior



lighting. Much of this equipment had reached their life expectancy, with several units completing the end of their life cycle after about 30 years of use. In 2017, the Javits Center began a project to begin upgrading the MERs and replacing equipment in phases. Phase one includes two of the seven MERs. Extensive design and engineering, as well as demolition, have been completed. MER equipment in these two rooms were fully installed at the end of April 2021, at which time commissioning of the new equipment commenced.

Construction on a rooftop solar farm began in the summer of 2021 on the Javits Center's 6.75-acre green roof, as well as two rooftop spaces on the 1.2 million square-foot building expansion. With more than 3,000 solar panels, this will be Manhattan's largest rooftop solar farm to date. The solar farm will provide 1.7 MW of solar energy for the facility which includes 3.5 MW of battery storage. For perspective, 1 MW can power about 1,000 homes. The green roof includes 721 kW of solar photovoltaic (PV) using a custom, unique canopy design installed over 34 existing rooftop units used for heating and cooling the building. The intention behind

the canopy-style design was to minimize any disruption from shade on the green roof.

The green roof wildlife community continues to develop and teem with birds, bats and thousands of arthropods including moths, butterflies and native bees. New York City Audubon remains the principal researching body conducting biodiversity studies on the Javits Center green roof. In 2019, New York City Audubon's counted 152 herring gull nests and 142 herring gulls were banded. A total of 35 bird species have been observed using the green roof between 2014 and 2020. New bird species discovered on the green roof since 2019 include the Chipping Sparrow, Purple Finch, Gray Catbird and Cooper's Hawk. In 2020, due to the pandemic, our five bee hives were moved to Brentwood, Long Island, to be closer to our beekeepers. The honeybees produced about 260 pounds of honey for bottling in the 2020 season, and when the Javits Center opened as a vaccination center in 2021, jars of honey were given to medical workers as a token of appreciation for their efforts.

Thank You

To support our city and state, the Javits Center transformed from a convention center to a field hospital to a vaccination center and back to a convention center – and none of it would have been possible without the commitment of hundreds of our employees – including our carpenters, cleaners, electricians, engineers, plumbers, painters, security officers and administrators.

Throughout the darkest days of the pandemic, they came to work when most stayed home, put themselves at risk and juggled their professional duties with their personal obligations.

The future of New York is stronger and safer thanks to them – and this section is dedicated to their unprecedented service to the Empire State. Thank you for everything.



Members of the Javits Center's workforce participated in New York City's ticker tape parade on July 7, 2021. Designed to celebrate the city's recovery from COVID-19, the parade featured thousands of emergency workers from across the City as they marched through the Canyon of Heroes.





PROUD TO
BE YOUR
VACCINATION

 **JAVITS**
CENTER®

WE



2020-2021 Event Schedule

SEPTEMBER 2020

21-24 THE NEST SUMMIT

OCTOBER 2020

20 GRANT'S FALL CONFERENCE



AUGUST 2021

02-12 NY NOW THE MARKET FOR HOME AND LIFESTYLE
05-11 JA NEW YORK SUMMER SHOW
09 SISO ROUNDTABLE
21-28 MTA NYC POLICE TEST
30-14 THE ARMORY SHOW

SEPTEMBER 2021

03-04 NOT OKAY FILM SHOOT
09-16 THE SALT CONFERENCE
09 GITTERMAN WEALTH CONFERENCE
15-23 COTERIE NEW YORK / MAGIC NEW YORK
20-24 MAKEUP IN NEW YORK
20-22 THE NEST SUMMIT
21-26 INTERNATIONAL FRANCHISE EXPO
26-03 PDN PHOTO PLUS INTERNATIONAL CONFERENCE
27-02 WHITE LABEL & PRIVATE LABEL EXPO WORLD SERIES

OCTOBER 2021

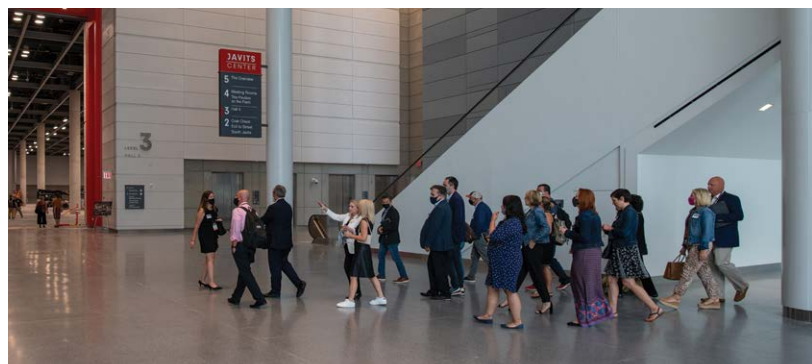
03-12 NEW YORK COMIC CON
03 NATIONAL PORTFOLIO DAY
13-21 ROBIN HOOD DINNER DANCE
14-22 INTERPHEX
19-21 WORLD BUSINESS FORUM NEW YORK
19-22 ALFRED E SMITH DINNER
21-27 JA NEW YORK FALL
21 2022 NY AUTO EXHIBITOR BRIEFING
22-30 LIGHTFAIR INTERNATIONAL
25-29 LUXE PACK
26-28 THE COOPERATOR EXPO
31-07 TCS NYC MARATHON EXPO PRESENTED BY NEW BALANCE

NOVEMBER 2021

01-06 NEW YORK VET BY CLOSERSTILL MEDIA
01-03 THE QUIRKS EVENT
02-07 CANNABIS BUSINESS EXPO
07-12 SUPPLIERS DAY
08-17 BOUTIQUE DESIGN NEW YORK
08-17 INTERNATIONAL CONTEMPORARY FURNITURE FAIR
10-16 HX THE HOTEL EXPERIENCE
10-12 HEALING HANDS SCRUBS
10 NEW YORKERS FOR PARKS FUNDRAISER
14-19 ISC EAST AND NATURAL DISASTER RECOVERY
16-19 NEW YORK BUILDING CONGRESS CENTENNIAL GALA
17-22 ANIME NYC
18-19 SLEEP OUT
23-03 GREATER NEW YORK DENTAL MEETING

DECEMBER 2021

02-10 IT IS DREAMFORCE TO YOU: NYC
03-04 FLOOR HOCKEY TOURNAMENT
04-10 MD&M EAST EASTPACK D&M EAST PLASTEC EAST QUALITY EXPO EAST ATX EAST PHARMAPACK NORTH AMERICA
05-10 AI SUMMIT NEW YORK
06-11 PLANT BASED WORLD CONFERENCE AND EXPO
06-10 PROPEL BY MIPIM & METAPROP
08 GNYHA HOLIDAY EVENT
13-15 THE NEW YORK PRODUCE SHOW AND CONFERENCE



Financial Statement

2021

2020

ASSETS

Current Assets

Cash and equivalents	\$25,436,008	\$5,331,859
Short-term investments	64,997,243	60,728,135
Accounts receivable, net of allowances of \$1,304,572 in 2021 and \$1,207,609 in 2020	7,754,723	4,874,926
Unbilled show costs	-	388,862
Other assets	3,822,148	10,176,720
Total current assets	\$102,010,122	\$81,500,502

Property and Equipment, Net

37,909,101

43,124,502

Other Assets

4,776,181

5,470,400

Total assets

\$144,695,404

\$130,095,404

Deferred outflows of resources

\$11,827,652

\$5,288,416

LIABILITIES

Current Liabilities

Accounts payable	\$5,257,671	\$5,816,798
Accrued expenses, current	3,234,273	3,037,636
Unearned revenue	6,571,113	4,934,709
Capital lease liability, current	1,843,719	6,041,766
Insurance claim reserve	3,294,276	5,432,119
Advances for capital improvements from affiliate	20,718,733	2,446,612
Other postemployment benefits obligation, current	689,000	571,200
Total current liabilities	41,608,785	28,280,840

Accrued expenses, net of current portion

923,369

780,933

Net pension liability

13,821,461

3,668,886

Capital lease liability, net of current portion

3,878,133

5,721,852

Other postemployment benefits obligation, net of current portion

38,282,000

37,925,800

Total liabilities

98,513,748

76,378,311

Deferred inflows of resources

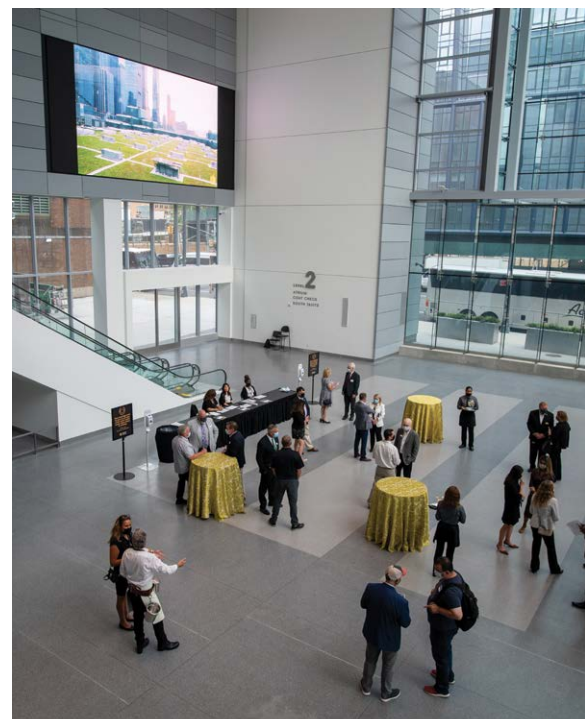
\$6,066,918

\$5,588,665

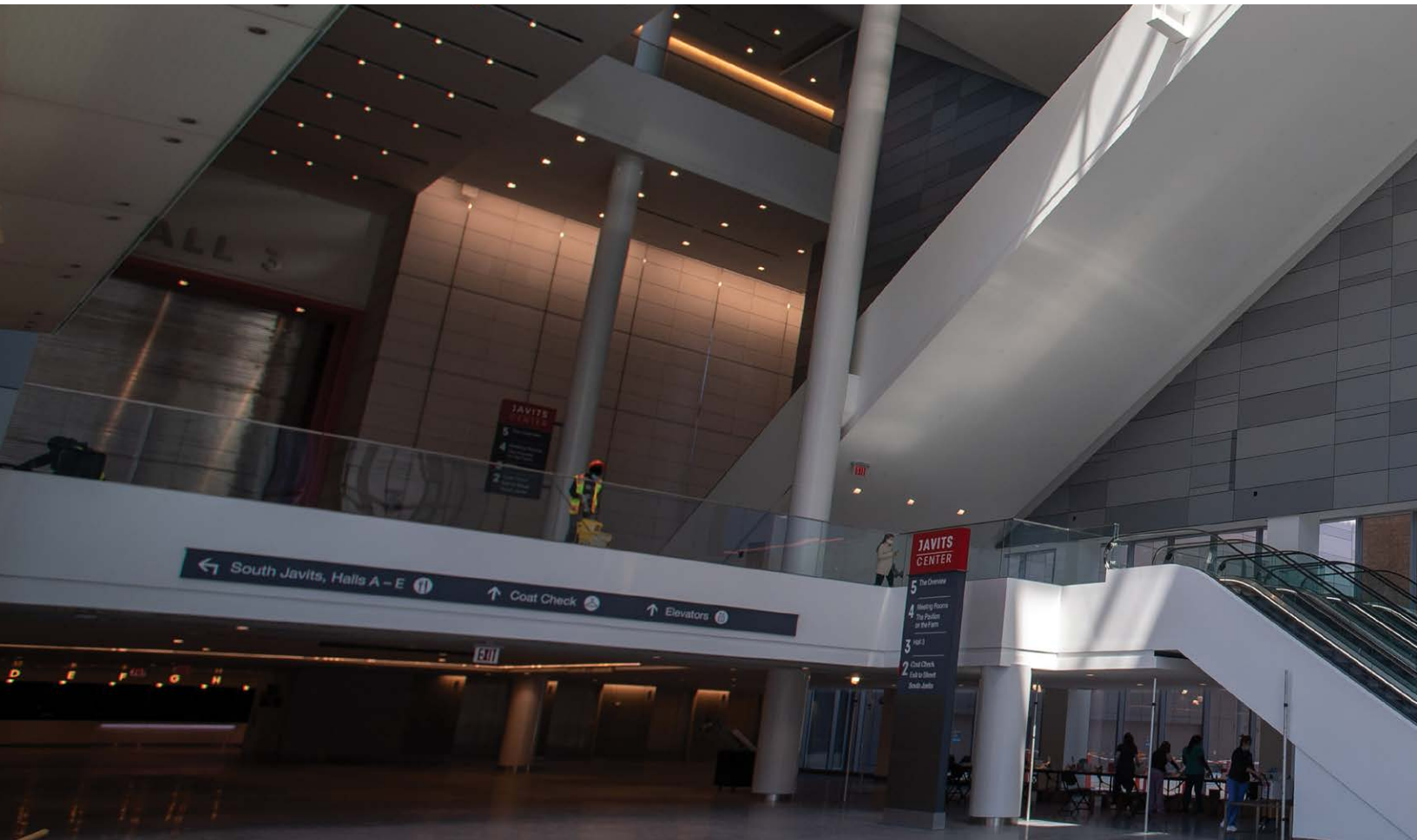
COMMITMENTS AND CONTINGENCIES

Net Position

Invested in capital assets, net	32,983,122	36,493,639
Unrestricted – board designated for other postretirement employee benefit obligation	38,971,000	38,497,000
Unrestricted deficit	(20,011,732)	(21,573,795)
Total net position	\$51,942,390	\$53,416,844



	2021	2020
Operating Revenue		
Event-related services	\$42,840,621	\$154,913,381
Space rentals	277,544	25,895,418
Concession commissions	633,985	1,965,953
Advertising and other income	16,364,268	2,205,886
Total operating revenues	60,116,418	184,980,638
Operating Expenses		
Employee compensation and benefits	28,602,247	151,304,316
Facility operating expenses	16,683,218	19,736,603
Selling, general and administrative expenses	8,111,334	8,738,215
Annual other postemployment benefits expenses	2,676,000	2,916,000
Total operating expenses	56,072,799	182,695,134
Operating income before depreciation and amortization	4,043,619	2,285,504
Depreciation and amortization expense	(5,592,670)	(6,592,120)
Operating loss	(1,549,051)	(4,306,616)
Nonoperating revenue – interest income, net	74,597	1,444,333
NET INCOME		
Change in net position	(1,474,454)	(2,862,283)
Net Position at beginning of year	53,416,844	56,279,127
Net Position at end of year	\$51,942,390	\$53,416,844



Executive Staff

Alan Steel

President and Chief Executive Officer

Bradley Siciliano

Chief Operating Officer

Doreen Guerin

Senior Vice President, Sales and Marketing

Christine McMahon

Senior Vice President, Human Resources and Labor Solutions

Kenneth Sanchez

Chief Sustainability Officer and Senior Vice President, Facilities Management

Mark Sims

Senior Vice President, Chief Information Officer

Tony Sclafani

Senior Vice President, Chief Communications Officer

Kenneth Dixon

Vice President, Security and Safety Solutions

Tim Gaburungyi

Vice President, Technology Solutions

Mariam Karim

Vice President, Guest Experience

Sonia Low

Vice President, General Counsel and Corporate Secretary

Michael Ruberry

Vice President, Set-Up and Event Solutions



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Beyond the Pandemic

We have proven the Javits Center is much more than a convention center.

During the greatest public health crisis of our generation, we served as a sign of hope for millions of New Yorkers. And in the months and years ahead, we will play a pivotal role in the region's economic recovery – by hosting blockbuster events that support our hotel, restaurant, transportation and tourism industries.

From security enhancements to sustainable upgrades, we have continued to make critical improvements to our campus that will enhance our operations, reduce our burden on the community and entice new customers to consider us as a destination for their next event.

As development continues throughout the West Side neighborhood, it's an exciting time to visit the Javits Center, to explore the new spaces and to be a part of New York's recovery.

Let's get it done together.







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